

Welcome to a new beginning

VisitWest

Canon Dr. John Savage CBE,
Executive Chair

VisitWest

Patricia Yates
Director Strategy and Communications
Visit Britain

VisitWest

Kathryn Davis
Director of Tourism

VisitWest

Visit Bath team TUPE to Destination Bristol

Development of new membership programme

Commencement of build of new corporate and Meet Bristol & Bath website

Official Launch of Meet Bristol & Bath Convention Bureau

Ongoing content development across both Visit Bath and Visit Bristol channels

Maintaining 'earned' media

Providing ongoing updates and information

Created Bath Advisory Group

Development and publication of Bath Visitor Guide and Meet Bristol and Bath Venue Directory

From January 2021

VisitWest

Meet the Team



Faye Batchelor



Nas Alvi



Lisa Franklin



Annie Wheeler

Meet the Team



Amy Bramhall



Amelia Jewitt



Vicki Webb

Meet the Team



Jon Chamberlain



Lacey Trotman



Rosie Hurley



Meet the Team



Emma Frayling



Susie Bowers

Meet the Team



Laura Valentine



Shonette Laffy



Kavita Ashton

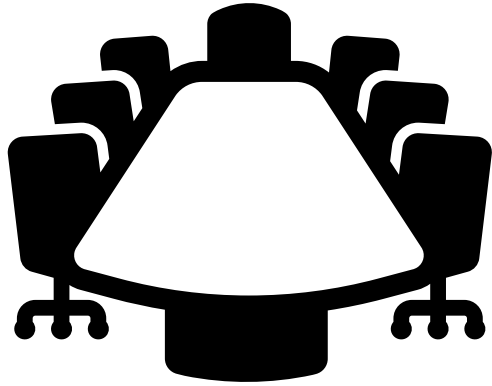
Meet the Team



Becky Smith



Morgane Duchatel



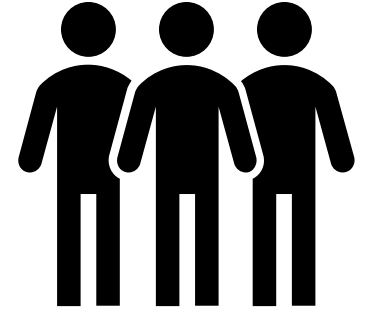
**Convention
Bureau**



**Travel Trade
Engagement
& market support**



**Product
Development**



Membership

Regional

VisitWest

visit
BRISTOL



VISIT
BATH

**Maintaining individual identities and
consumer facing brands**

VisitWest

Content development

› BEYOND

On-Screen Spots From The Pursuit of Love in Bath and Beyond



Bridgerton in Bath

If you visited Bath during the summer of 2019, you may have wandered past horses and carriages, and actors in exquisite period costume.

The camera crews were courtesy of *Bridgerton*, a series released on Netflix worldwide on Christmas Day 2020, and which swiftly became the network's biggest show to ever have aired, reaching 82 million households in its first 28 days.

Bath has a starring role in the series as much of the filming took place in the city, with the golden, Georgian stone and grand buildings used as a backdrop, standing in for Regency London.

Produced by Shonda Rhimes and starring none other than Julie Andrews as a Gossip Girl-style narrator, *Bridgerton* features plenty of romance and scandal, following the characters as they navigate the social scene in the 1800s.

[Find Out More](#)

Netflix's Top Programme

The series has been renewed for a second season after smashing streaming records.



4. Share Your Memories for the New Bath River Line

While you won't be able to wander along it this National Walking Month, the *Bath River Line* is a walking route you can look forward to enjoying in the future. A council initiative, it will cover 10km alongside the River Avon, connecting beautiful green spaces, city landmarks, tempting pubs and peaceful water meadows.



Content development



Bristol Together

Bristol's cafes, restaurants, pubs, shops, hairdressers and outdoor attractions are safely reopening this April.

Now is the time for you to love and enjoy everything in Bristol that you've missed during lockdown.

Your favourite shops and hairdressers are reopening and you can now relish outdoor hospitality at Bristol's best-loved pubs, cafes and restaurants.

Plan before you go, stay safe by following the Government guidelines, and have a lovely time!

#LoveBristol #BristolTogether



The #LoveBristol campaign is an initiative from #BristolTogether, led by Bristol City Centre BID and supported by Visit Bristol.

Places you didn't know you could eat al fresco in Bristol

Think [al fresco drinking and dining](#) in Bristol and Harbourside restaurants or the spacious terraces at places like [Bambalan](#) and [The White Lion](#) probably come to mind first.

But over the last year, many more outdoor tables have sprung up in places you might not expect, thanks to new pedestrianised spaces and businesses adapting to al fresco setups. Here's our rundown of areas where outdoor seating is the new normal.

[» See our full list of restaurants, pubs, bars and cafes with outdoor seating](#)

Old City

As the name suggests, the Old City is the historic centre of Bristol, home to winding streets, historic buildings and plenty of cobbles. There's also a great variety of food to discover here, with many restaurants around Clare Street, Corn Street, St Nicholas Street and Broad Street now serving al fresco.

Go all out with a steak dinner at [The Ox](#); enjoy Pan-Asian cuisine at [Four Wise Monkeys](#) or nearby Dangun; devour traditional crepes at [Chez Marcel](#); or fill up on wholesome, homemade Italian food at GRANO Kitchen.



Content development

on Mar 23 2021

5 reasons to host your event at a rural venue near Bristol and Bath

In Venues

As we heard at [MeetEngland Virtual](#), rural locations are becoming increasingly popular with event professionals and it's easy to understand why.

Venues outside the city offer a breath of fresh air – literally. With green and quiet surroundings, they're a perfect escape from the hustle and bustle of city life. And they're often equipped with versatile outdoor areas too, ideal for team building activities.

Keep reading for more reasons to host your next meeting or conference at a rural location near Bristol and Bath.

on Apr 28 2021



In Top tips

Are you ready for the return of live events?

Bristol-based conference organisers Brightelm share their advice on preparing for the return of live and hybrid events.

on Apr 20 2021



In Case Studies

Event Case Study – The Bath Digital Festival

The Bath Digital Festival is an annual week-long series of events

on Apr 22 2021



In Bristol, Venues

Host your next meeting on a Bristol film set

Discover Bristol event spaces that have appeared on screen, from Bridgerton ballrooms to a Poldark courtroom.

on Apr 16 2021



In Top tips

Ask the expert: Focal Point Event Management on hybrid events

Thomas Heiser of Focal Point Event

on Apr 20 2021



Six benefits of booking your conference or event with Meet Bristol & Bath

Amy Bramhall, Convention Bureau Manager, explains...

on Apr 15 2021



In Bristol, Venues

Outdoor spaces for summer parties in Bristol

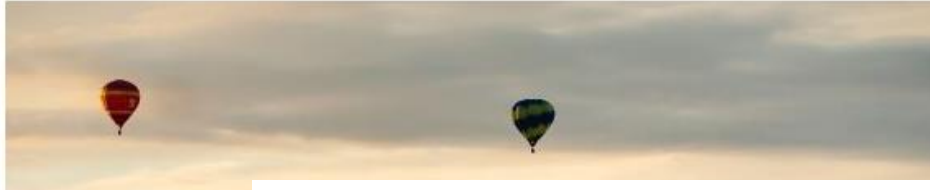
Make this year's summer party an al fresco affair at one of these Bristol



news

New convention bureau launches in England

published by Martin Fullard | February 4, 2021



EN

Bristol and Bath form a new joint convention bureau

Event Planner News

MENU Post Summary

BRISTOL AND BATH FORM A NEW JOINT CONVENTION BUREAU

Holly Patrick | M&IT

Meet Bristol & Bath is a new joint convention bureau representing Bristol, Bath and the surrounding area. The new partnership aims to benefit local businesses that wish to attract



meet
**BRISTOL
& BATH**

VisitWest

MARKETING & PROMOTION:

To promote Bristol, Bath and the surrounding areas as first-class business event and incentive travel destinations, through digital campaigns and proactive sales activities.

BUSINESS DEVELOPMENT:

Continually work with our partners to develop and improve the destinations offering for the Corporate, Association and Incentive markets. Raising the profile of the destinations and generating business leads at trade events, securing business via our venue finding platform.

RELATIONSHIPS:

To build strong working relationships with industry partners and our members in order to work collaboratively in promoting their products and services within the wider destination offer.



meet
**BRISTOL
& BATH**

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Upcoming Trade Events:

- M&I Forum (Virtual), Future European Business (May 21)
- Confex Networking day (Appointment led, June 21)


New Business:

- Bid win: 13th International Meeting on Microbial Epidemiological Markers. Bath, September 2022, 4-day event x 400 delegates with good scope for extended stays. Attendees expected from 35 different countries.
- Strong conference and incentive group leads in the pipeline for 2022 and beyond for all locations.

meet **BRISTOL & BATH**



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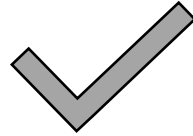
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Membership



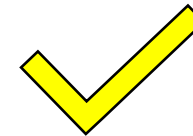
Bronze

the basic level of membership for very small businesses



Silver

the recommended entry level of membership for those interested in general leisure marketing opportunities, including group business and access to travel trade



Gold

for those wanting to focus on both leisure and business events markets. Particularly those interested in developing opportunities for conference and events business.

Membership

Partner

the premium level of membership aimed at those businesses who want to significantly support and help develop the tourism industry and in turn receive a unique level of business support and inclusive marketing opportunities

What's next?

VisitWest

What's next?

Discover unique street art, soar above the city on a hot air balloon ride and take a well-earned break in world-class restaurants.



VISITBRISTOL.CO.UK

Escape to the vibrant city of Bristol

BOOK NOW

Discover city secrets on unique walking tours, enjoy bucket-list experiences on peaceful waterways and take a well-earned break in world-class spa facilities.



VISITBATH.CO.UK

Escape to the beautiful city of Bath

BOOK NOW

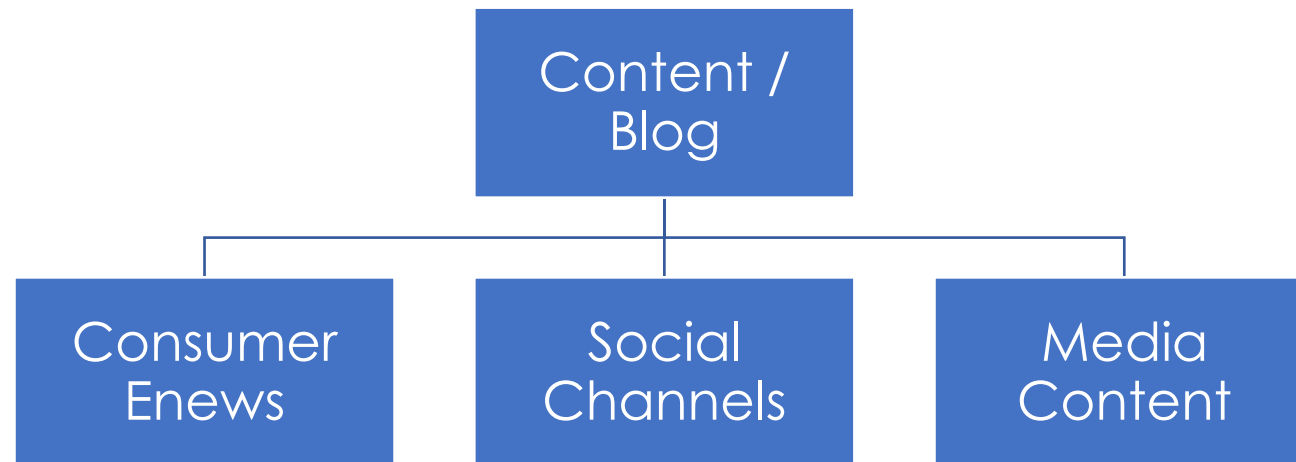
ESCAPE

THE EVERYDAY



What's next?

- Evergreen content development – including screen, green, food & drink, literary
- MIMO Content – Festivals, events, exhibitions
- Prepare - what's new & anniversaries



What's next?

BATH AND BRISTOL

Blog



Search Site



Visiting Bristol and Bath

Resources for trade

Themes and Inspiration

Summer – new site for Travel Trade and Group Travel
Autumn – new VisitBath.co.uk
2022 – update VisitBristol.co.uk



What's next?

Thursday 20th May 2021 – 2pm

Webinar: Save money with Fluttr by managing the energy usage of your hospitality business.

Friday 11th June 2021 – 4pm

Webinar: Rediscovering the US Visitor. Learn more about attracting and developing your US business of the future.



What's next?

22nd – 31st May 2021

English Tourism Week

Tuesday 25th May 2021

Visit England – Annual Review and Tourism Recovery

TBC

DMO Review results



Thank you

